

Safeguarding the American Dream

June 14, 2007

Ronald Reagan Building and International Trade Center Amphitheatre
Washington, D.C.

8:00 a.m. *Registration*

9:00 a.m. *Welcome and Overview*

Phil Bracken, Executive Vice President,
Government and Industry Relations, Wells Fargo
Home Mortgage, a division of Wells Fargo Bank,
N.A. and Symposium Moderator

9:10 a.m. *The Economy and The American Dream*

Panelist:

Andy Laperriere, Managing Director, International
Strategy and Investment Group, Inc.

David Kogut, Fannie Mae Director, Mortgage
Market Analysis

Frank Nothaft, Vice President and Chief
Economist, Freddie Mac

10:00 a.m. *Taking Up the Challenge of Sustaining
Homeownership*

Panelists:

John Taylor, President and CEO, National
Community Reinvestment Coalition

Allen J. Fishbein, Director of Housing and Credit
Policy, Consumer Federation of America

10:30 a.m. *Break*

10:55 a.m. **Cara Heiden**, Division President, National
Consumer and Institutional Lending, Wells Fargo
Home Mortgage, a division of Wells Fargo Bank, N.A.

11:30 a.m. *Building and Financing The Dream*

Panelists:

David A. Crowe, PhD., Senior Staff Vice President,
Regulatory and Housing Policy, National
Association of Home Builders

Steve O'Connor, Senior Vice President, Public
Policy, Mortgage Bankers Association (MBA)

Roy DeLoach, Senior Vice President, Chief
Financial Officer, National Association of
Mortgage Brokers

12:10 p.m. *HUD Secretary Alphonso Jackson, Keynote
Speaker*

FHA Revitalization

12:45 p.m. *Lunch, Atrium*

1:45 p.m. **Mary Coffin**, Executive Vice President, Mortgage
Loan Servicing and Post Closing, Wells Fargo Home
Mortgage, a division of Wells Fargo Bank, N.A.

2:20 p.m. *Back to the Neighborhood*

Panelist:

Jeff Lischer, Manager, Financial Services,
Regulatory and Industry Relations Department,
National Association of REALTORS®

Tino Diaz, Board of Directors, National Association
of Hispanic Real Estate Professionals

Clifford Turner, President, National Association
of Real Estate Brokers REALTISTS®

Jim Park, President and CEO, Asian Real Estate
Association of America

3:15 p.m. *Break*

3:35 p.m. *Capital Markets: Status Report*

Hugh Corcoran, Managing Director,
UBS Securities

4:20 p.m. *Why Sustainable Homeownership Matters*

Kenneth R. Harney, Nationally-Syndicated
Columnist on Real Estate, Washington Post
Writers Group

4:45 p.m. *Symposium Concludes*

5:00 p.m. *VIP Reception, Pavilion*

The Safeguarding the American Dream National Symposium
video recording, presentations and handouts are available at
<http://www.ncntv.org/events/homeownership07>.

